

AGRITOURISM SUMMIT 2026

Cultivating Opportunities
Through Collaboration,
Innovation and Policy

The **2026 Agritourism Summit** brings together farmers, entrepreneurs, municipal leaders and rural advocates to cultivate new ideas, share best practices and spark lasting collaborations

The once-in-a-lifetime Pre-Summit Farm Tour through the heart of Antrim County celebrates the vibrant intersection of agriculture, tourism and community

2026 Agritourism Summit
& Pre-Summit Farm Tour

May 13 & 14, 2026

Antrim County &
Traverse City

save the date

Discover how agritourism drives economic development while preserving rural character

Learn from industry leaders across cideries, distilleries, farm markets and more

Network with passionate professionals shaping the future of Michigan's countryside

May 13: Pre-Summit Farm Tour *Experience the Magic of Agritourism*

From orchards to craft spirits, the behind-the-scenes, exclusively cultivated Farm Tour showcases the best of Michigan's rural innovation. The day ends with the Soirée & Networking event, an unforgettable evening at Flintfields Park, home of Traverse City Horse Shows

May 14: Agritourism Summit *Planting Seeds for a Resilient, Sustainable Agritourism Industry*

The Summit is a day of learning and discussion, key note speakers and break-out sessions. Content will focus on tools for agritourism businesses, municipalities and entrepreneurs.

Use this QR code to add your name to the pre-registration list!



Or visit <https://bit.ly/3Kmm1Yr>

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